

Chinese (Business Chinese Direction)

Tianjin University

** The information below is extracted from the existing curriculum, which is subject to change. Please refer to the curriculum used in the year of entry as final curriculum.*

1. Program Overview

University/School: School of International Education, Tianjin University

Major: Chinese

Awarding Degree: Bachelor's Degree in Arts

Duration: 4 years

2. Teaching Outcomes

This programme is offered for students who are high school graduates and are not native Chinese speakers. It aims to develop high-level interdisciplinary talent with communicative skills in Chinese for speaking and writing, knowledge about economics, management and social science, and abilities for cross-cultural communication and management. Upon graduation, students will become professional talent who are competent for business activities with China.

Requirement:

- 1) Strong Chinese communicative skills in listening, speaking, reading, writing and translating;
- 2) Knowledge about economics and management;
- 3) Understandings about China's economy, culture, society and politics;
- 4) Ability for cross-cultural communication and cooperation in economics and management by using Chinese proficiently.

3. Curriculum

Foundational Modules:

Comprehensive Chinese, Speaking, Listening, Reading, Writing, China Overview, Computer Foundation

Subject Core Modules:

Principles of Economics, Management, International Trade, Marketing, International Finance, Contemporary Chinese Economy, Business Chinese Cases, Human Resource Management, Economic Law

Optional Modules:

Business Etiquette, eCommerce, Introduction to Chinese and Foreign Investment, Cross-cultural Business Communication, Financial Management, Business Chinese Reading, Chinese Customs, Ancient Chinese Literature, Modern and Contemporary Chinese Literature, Chinese Character Culture, Chinese Painting and Calligraphy, Chinese Pronunciation, HSK-5 Guide

Teaching Plan

1. Compulsory Modules

Category	Module Title	Credits	Hours	Credit Allocation by Semester										
				Year 1		Year 2			Year 3			Year 4		
				1	2	Short	1	2	Short	1	2	Short	1	2
Public Modules and Foundational Modules	Sports	2	64	2	2									
	Computer Foundation	2	32				2							
	China Overview	4	64							4				
	Subtotal	8	160	2	2		2	0		4	0		0	0
Subject Foundational Modules	Primary Comprehensive Chinese	20	320	10	10									
	Primary Business Chinese Speaking	12	192	6	6									
	Primary Business Chinese Listening	8	128	4	4									
	Intermediate Business Chinese Speaking	12	192				6	6						
	Intermediate Business Chinese Listening	8	128				4	4						
	Intermediate Comprehensive Chinese	12	192				6	6						
	Intermediate Business Chinese	4	64				2	2						
Advanced Comprehensive Chinese	8	128							4	4				

	Advanced Business Chinese Speaking	8	128							4	4			
	Advanced Business Chinese Listening	2	32							2				
	Business Chinese Writing	4	64							2	2			
	Subtotal	96	1536	20	20			18	18		12	8		
Subject Modules	International Trade	4	64											4
	Economic Law on Foreign Business	4	64											4
	eCommerce	4	64											4
	Sino-Foreign Cultural Communication	4	64											4
	Contemporary Chinese Economy	4	64								4			
	Subtotal	20	320									4		8
Subject Modules		126	2048	22	22			20	18		16	16		8 6

2. Optional Modules

Category	Module Title	Credits	Hours	Credit Allocation by Semester										
				Year 1		Year 2			Year 3			Year 4		
				1	2	Short	1	2	Short	1	2	Short	1	2
Public Modules and Foundational Modules	Tourism Chines	2	32					2						
	Primary Business Chinese	2	32		2									
	Business Software Application	2	32										2	
	Chinese History	4	64						4					
	Chinese Customs	2	32						2					
	Review of Cultural Hotspots	2	32											2
Subject Foundational Modules	Chinese Characters	4	64	4										
	Chinese Pronunciation and Correction	2	32		2									
	Primary Chinese Reading	4	64		4									
	Intermediate Chinese Writing	4	64			2	2							
	Intermediate Chinese Reading	4	64			4								
	Chinese Viewing, Listening & Speaking	4	64			2	2							
	Ancient Chinese Literature	8	128						2	2			2	2
Modern and Contemporary Chinese Literature	6	96										4	2	
Function Words in Modern Chinese	Function Words in Modern Chinese	4	64								4			
	Business Etiquette	2	32											2
	Cross-culture Communication	4	64										4	
Credits Requirement														
Credits Total		25 Credits												

3. Practice

Type	Practice	Credits	Weeks	Credit Allocation by Semester										
				Year 1		Year 2			Year 3			Year 4		
				1	2	Short	1	1	2	Short	1	1	2	Short
Compulsory	Term Thesis	3	12									12		
	Language Practice	2	1											1
	Dissertation	12	24										8	16
Total		17	37	0		0				0	12	0	8	17

Credit Allocation by Modules

	Category	Type	Hours (weeks)	Credits	%
Lecture	Public Modules (Sports)	Compulsory	64	2	1%
		Optional	0	0	0%
	Public Foundational Modules (Computer, China Overview, etc.)	Compulsory	96	6	4%
		Optional	32	2	1%
	Subject Foundational Modules	Compulsory	0	100	60%
		Optional	208	13	8%
	Subject Modules	Compulsory	0	18	11%
		Optional	160	10	6%
	Total	Compulsory	2016	126	75%
		Optional	400	25	15%
Practice	Practice Modules	Compulsory	37W	17	10%
		选修			
Total			2416+37W	168	